

HYPed Consulting 众壹教育咨询

集“众”之力，成“一”非凡。

2024-2025

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Content

<u>ABOUT US</u>	02
<u>OUR CORE TEAM</u>	03
<u>OUR SUCCESS STORIES</u>	04
<u>PACKAGE OVERVIEW</u>	05
<u>OUR EXPERTISE SERVICES</u>	06
<u>GIVING BACK</u>	07
<u>COMING SOON!</u>	08
<u>CONTACT US</u>	09



About HYPed Consulting



VISION

We hope that every student, through proper guidance and mentorship, can discover their passions and develop boundless aspirations and expectations for their future dreams. To put it simply, we want our students to be “hyped” about their futures.

MISSION

Here at HYPed Consulting, we firmly believe that every student possesses their own unique brilliance, and our commitment is to guide each and every student in finding the most suitable path. By uniting the strength of the many, we create extraordinary individuals.

OUR STORY

HYPed Consulting was founded by a group of friends and colleagues from the **Harvard Graduate School of Education**. United by a common goal, we aim to provide opportunities for **all students** pursuing their academic dreams. Our founders shared a belief that all roads lead to Rome, emphasizing that there is **more than one path to success**. At HYPed, we are dedicated to helping each student find their unique way, celebrating diverse journeys and achievements along the way. Our story is one of passion, perseverance, and the unwavering belief that every student deserves the chance to **reach their full potential**.



Our Core Team



JESSICA CAI, ED.M '24 | DOCTORAL STUDENT

Jessica Cai is an educator and researcher in the field of education. She conducts interdisciplinary research combining cognitive science and educational technology, focusing on designing interventions to support teaching and learning in the classroom. She has had the unique opportunity to conduct innovative design-based research, develop digital learning tools, and deploy cognitively grounded educational interventions in classrooms throughout Orange County. Her work has been presented at AERA and ISLS. She is a doctoral student at Northwestern University and holds dual degrees in education science and English. She completed her Ed.M at Harvard University.



KELLY SONG, ED.M '24

Kelly Song holds an undergraduate degree from Peking University and a master's from Harvard Graduate School of Education. As a foreign-born Chinese, she is fluent in both Chinese and English, boasting a perfect TOEFL writing score. She has guided students to top universities like Brown, Cornell, Harvard, and Columbia. Her expertise in storytelling and essay writing helps students craft standout application materials, showcasing their unique experiences and aspirations.



SNOW LI, ED.M '24 | MBA CANDIDATE '26

Snow Li is a serial social entrepreneur, founder, and life coach dedicated to sustainability, social responsibility, and the well-being of Asian and Asian-American youth. She holds dual degrees in statistics and finance from Lehigh University. As an international "third culture kid," Snow offers unique empathy and understanding in her work. A passionate life coach and advocate for mental health and education, she supports students and professionals in navigating cultural, disability, and educational journeys, emphasizing the importance of well-being. She is continuing her studies at Stanford Graduate School of Business.



CYNTHIA LIU, ED.M '24

Cynthia graduated from the University of British Columbia (Canada) with a Bachelor of Education, Bachelor of Science (Honours), and a TESOL Certificate. Cynthia then graduated from Harvard University with a Master of Education. She holds a K-12 Teaching Certificate in Canada and has taught high school and undergrad students. In addition to mentoring students and exploring their academic passions, she has experience with top university admission and scholarship applications in North America and Europe.



Our Success Stories

We have a proven track record of guiding students to successful admissions at prestigious universities worldwide. Our students were accepted to the following schools (both undergraduates and graduates):

HYPED CONSULTING



BROWN



UNIVERSITY OF OXFORD



NORTHWESTERN UNIVERSITY



COLUMBIA UNIVERSITY



USC University of Southern California



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK



JOHNS HOPKINS UNIVERSITY



Cornell University



Stanford University



HARVARD UNIVERSITY



Penn
UNIVERSITY OF PENNSYLVANIA



Berkeley
UNIVERSITY OF CALIFORNIA



LEHIGH UNIVERSITY



RICE UNIVERSITY



UNIVERSITY OF ALBERTA



NOTRE DAME



VANDERBILT UNIVERSITY



Package Overview

We recognize that each student possesses unique educational requirements. To aid in selecting services that best meet these needs, we have prepared a table of our services for your consideration. Please contact us for more details!

TITLE	DESCRIPTION
Undergraduate Application Package (UC Schools Only, UC + Commonapp)	Comprehensive support covering all aspects of the undergraduate application process. Includes: Initial consulting, customized school selection plan, insight or Common app essay(s), short essays, resume revision, and more...
Graduate Application Package	Specialized guidance for graduate school applications, including program selection and essays. Includes: Initial consulting, SOP essay(s), diversity statement, CV revision, customized program selection plan, interview preparation, and more...
Individual Services	Buy-as-you-need services such as academic counseling, essay editing, and more
Early Bird Pathway	Application consulting services at least 1.5 years in advance of deadlines. Includes: major consulting, extracurricular guidance, career counseling, awards plan, letter of recommendation guidance, 4-year plan scholarship plan



Our Expertise Services

Aside from our traditional services, we excel in specialized areas where we offer personalized support tailored to better meet the unique needs of our students.

COLLEGE SPORTS RECRUITING

Our counselors have extensive experience in supporting student-athletes through the college sports recruitment process, offering personalized guidance and proven strategies to help them secure athletic scholarships and placements in prestigious collegiate programs.

PERFORMING ARTS APPLICANTS

We provide tailored guidance and effective strategies for performing arts applicants, helping them navigate the application process for top dance and music programs to secure prestigious placements and scholarships.

TRANSFER STUDENTS

Considering alternative paths? Our counselors have expertise in helping students plan and transition from community college to university or between universities to reach their dream school.

INTERNATIONAL EARLY BIRD PLANNING

Our expert counselors can provide comprehensive guidance for international students as early as 8th grade, helping them navigate the complexities of the application process early on to secure placements and scholarships at top universities worldwide.





Giving Back

At HYPed Consulting, we recognize that the cost of college consulting services may present a barrier to some students. We are committed to ensuring that every student has equitable access to higher education opportunities. That's why we have established the HYPed UP© program designed to support those who may face financial challenges. Through this initiative, we aim to make our expertise and guidance accessible to all students, regardless of their economic circumstances. We believe in the power of education to transform lives and are dedicated to fostering inclusive pathways to academic success.

HYPED CONSULTING



FINANCIAL ASSISTANCE

Each year, we will have a quota based on our team's availability to provide partial or full scholarships for college consulting services based on financial need. Contact us for more details!



COMMUNITY OUTREACH

Throughout the year, we will partner with other non-profits and institutions to bring complimentary community workshops and informational sessions. Follow us to engage!



Coming Soon!

We are constantly learning and growing as an organization. We learn the most from our students and their needs. As such, we have many exciting programs in the works to further enhance our commitment to supporting students on their educational journeys. Stay tuned for exciting developments including:

MENTORSHIP PROGRAM

- A structured mentorship initiative connecting students with industry professionals and alumni to provide guidance and career advice.

SUMMER ENRICHMENT WORKSHOPS:

- Specialized workshops and courses designed to boost academic skills and explore various career paths during summer breaks.

FINANCIAL AID CLINICS:

- Dedicated sessions offering information and assistance on navigating financial aid applications, scholarships, and grants.

INTERNSHIP PROGRAM

- Internship opportunities for students with HYPed.





Contact Us

We are excited to work with you!

(For US-based students)



HYP.EDUCATION.INFO@GMAIL.COM

(For international students)



HYPEDCONSULTING@OUTLOOK.COM



[HTTPS://HYP.EDUCATION/](https://hyp.education/)



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