

HYPed Consulting 众壹教育咨询

集“众”之力，成“一”非凡。

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关于我们

使命

“众壹”取自拉丁语“E pluribus unum”中“合众为一”之意。我们坚信每位学生都拥有属于自己的闪光点，而我们则将坚守团队之力量，协助每位学生寻找最适合的方向。集“众”之力，成“一”非凡。

展望

“Hyped”意为“快活”、“兴奋”，我们期待每一位学生都能通过恰当的指引找到自己当下的热忱，以及对未来追梦之路的无限憧憬与期许。



我们的故事

众壹教育咨询 由4位毕业于**哈佛大学教育学院**的校友兼好友创立。我们怀着共同的目标，致力协助每位学子争取进一步的教育资源并实现个人理想。我们的主创团队坚信“条条道路通罗马”——成功之路并不单一。在众壹教育，我们期待为每位学生打造属于自己的方向，并为同学们所实现的多元化成功而喝彩。

我们的故事关乎热爱、坚持以及信念。在众壹教育，每位学生都将得到发挥潜力并展示自己的平台。



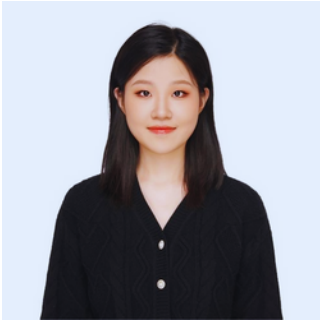
核心团队

众壹教育咨询 HYPed Consulting



JESSICA CAI, ED.M '24 | DOCTORAL STUDENT

Jessica Cai is an educator and researcher in the field of education. She conducts interdisciplinary research combining cognitive science and educational technology, focusing on designing interventions to support teaching and learning in the classroom. She has had the unique opportunity to conduct innovative design-based research, develop digital learning tools, and deploy cognitively grounded educational interventions in classrooms throughout Orange County. Her work has been presented at AERA and ISLS. She is a doctoral student at Northwestern University and holds dual degrees in education science and English. She completed her Ed.M at Harvard University.



KELLY SONG, ED.M '24

Kelly Song holds an undergraduate degree from Peking University and a master's from Harvard Graduate School of Education. As a foreign-born Chinese, she is fluent in both Chinese and English, boasting a perfect TOEFL writing score. She has guided students to top universities like Brown, Cornell, Harvard, and Columbia. Her expertise in storytelling and essay writing helps students craft standout application materials, showcasing their unique experiences and aspirations.



SNOW LI, ED.M '24 | MBA CANDIDATE '26

Snow Li is a serial social entrepreneur, founder, and life coach dedicated to sustainability, social responsibility, and the well-being of Asian and Asian-American youth. She holds dual degrees in statistics and finance from Lehigh University. As an international "third culture kid," Snow offers unique empathy and understanding in her work. A passionate life coach and advocate for mental health and education, she supports students and professionals in navigating cultural, disability, and educational journeys, emphasizing the importance of well-being. She is continuing her studies at Stanford Graduate School of Business.



CYNTHIA LIU, ED.M '24

Cynthia graduated from the University of British Columbia (Canada) with a Bachelor of Education, Bachelor of Science (Honours), and a TESOL Certificate. Cynthia then graduated from Harvard University with a Master of Education. She holds a K-12 Teaching Certificate in Canada and has taught high school and undergrad students. In addition to mentoring students and exploring their academic passions, she has experience with top university admission and scholarship applications in North America and Europe.



成功案例

在过去两届申请季中，我们的学生顺利斩获了多所世界名校的offer。以下是部分成果展示，其涵盖本科及研究生申请且均记录在档：

众壹教育咨询 HYPed Consulting



BROWN



UNIVERSITY OF OXFORD



USC University of Southern California



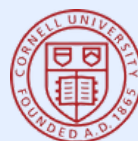
NORTHWESTERN UNIVERSITY



JOHNS HOPKINS UNIVERSITY



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK



Cornell University



HARVARD UNIVERSITY



UCI Claire Trevor School of the Arts



Stanford University



Penn
UNIVERSITY OF PENNSYLVANIA



Berkeley
UNIVERSITY OF CALIFORNIA



LEHIGH UNIVERSITY



RICE UNIVERSITY



UNIVERSITY OF ALBERTA



NOTRE DAME



VANDERBILT UNIVERSITY



辅导范围

我们深知每位学生都有独特的辅导需求。因此我们将提供最具备针对性的服务，具体请见以下表格：

辅导范围	内容
本科申请	仅加州系统学校 or 加州+Commonapp院校 辅导内容包含申请咨询、选校定位、文书头脑风暴及润色、简历修改等
研究生申请	辅导内容包含申请咨询、选校、文书头脑风暴及润色、简历修改等
个项辅导	根据学生单独需求提供相关辅导项目（仅文书、仅选校、仅咨询等）
早鸟选项	为时18+月的陪伴式辅导



特别辅导

除传统的辅导项目外，我们的专长同时涉及体育、艺术以及转学等方面的申请。

体育特招

我们的团队老师具有丰富的体育特招申请经验。其擅长为学生设计申请策略以及个性化指导，从而帮助学生锁定体育类奖学金并在校队获得一席之地。

表演艺术作品集

我们为表演艺术申请者提供量身定制的辅导和有效的方案，协助其圆满完成顶尖舞蹈和音乐项目的申请过程，为之争取相关奖学金。

本科转学

圆梦之路不止一条。我们将指导学生完成社区大学到四年制大学的申请与过渡，让每位学生都能够站上自己的理想平台。

国际学生早鸟辅导

我们的老师可从八年级起为国际学生提供全面的指导，帮助其尽早规划背景提升步骤以及设计申请材料，并锁定世界高校的录取通知书及奖学金。





回馈集体

在众壹教育，我们明白部分学生在面对升学指导服务的费用时会感到压力。我们的团队致力于为每一位同学提供平等的高等教育机会，因此我们设立了“众益”项目，为需要的群体免费提供辅导。我们坚信教育具有改变人生的力量，我们也将坚定地守护每一位同学的学术理想。



众益奖学金

未来，我们将在每一轮申请季中预留资源为个别同学提供部分或全额奖学金。



众益讲座系列

我们正在与活动于中美之间的NGO组织建立合作。在不久的将来，我们期待把资源以讲座及工作坊的形式分享给我们的学生。



敬请期待

不断汲取与更新是我们作为核心团队对于众壹的期许。学生的声音是我们的灵感源泉。因此，我们正在筹备许多值得期待的项目，进一步巩固我们的使命——为每位学生打造出专属自己的申请道路。其中包括：

一对一导师

- 将为每位学生匹配一位与兴趣专业相关的实践或学术导师。

暑期工作坊

- 将利用暑期时间推出工作坊与线上课程，旨在带领学生提升学术技能并探索多种职业路径。

奖学金申请指南

- 将通过奖学金申请经验分享会教导学生如何争取最大化的学费与生活费补贴。

实践机会

- 将开发与中美NGO组织的实习机会。





联系我们

我们期待与你的合作!

(在美学生联系)



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